WHO WE ARE

The Coalition to Transform Advanced Care (C-TAC) is an alliance of over 140 national healthcare stakeholders dedicated to the idea that all Americans with advanced illness, especially the sickest and most vulnerable, receive comprehensive, high-quality, person-centered care that is consistent with their goals and values, and honors their dignity.

THE PROBLEM

The population is aging rapidly - the number of older Americans will double by 2060. Though Americans are leading healthier and longer lives than ever before, the vast majority will face advanced illness at some point. Unfortunately, for all its strengths, our healthcare system is not yet equipped to provide such care when people are seriously ill.

People living with advanced illness still face challenges like fragmented, siloed systems that result in unnecessary suffering and not getting the care they want when and where they choose. There has been progress in the past few years but there is an opportunity now to strengthen and scale successes. That is why C-TAC is taking an important step forward and launching the Campaign to Transform Advanced Care, a national movement built on policy change, state and community organizing, and support for family caregivers, to accelerate the movement to transform advanced illness care.

FOCUS OF THE CAMPAIGN

The Campaign to Transform Advanced Care will address these problems by focusing on several key issues facing the population.

Policy and Advocacy

The Campaign will pursue a comprehensive policy agenda focused on delivery system reform, preference-driven care, caregiver and consumer support, and professional engagement. We will pursue both legislative and regulatory strategies on both the federal and state level with C-TAC members to support a robust advocacy effort.

Our primary goal is to establish a Medicare advanced care demonstration through CMS. Payment is the number one barrier in providing services to people with advanced illness. This shift in how we pay for healthcare is a part of the national shift from quantity to quality.
Trusted family caregivers are one of the greatest determinants of whether a person will receive high quality care. We know being a caregiver takes a heavy burden on an individual. In June 2017, C-TAC released consumer data, supported by the Cigna Foundation, on family caregivers that paints an alarming picture of the state of caregiving in America.

C-TAC will use this research as a foundation for our caregiver work. Our focus will be on developing a positive message for caregivers, providing resources in communities where they are needed most, and strengthening caregiver voices.

This work cannot only happen in Washington, DC. It needs to occur on the ground with people interacting with their clinicians, local health providers, and community institutions. The Campaign will nurture state and community coalitions to deliver on-the-ground support and provide them with a framework for how to organize.

We are focusing this work around state advocacy, increasing access to person-centered care programs, reaching new and underserved communities.

EVALUATING PROGRESS

We cannot show progress if we cannot measure it. C-TAC is developing an advanced care index to track progress in the movement. The index will include measures from different domains that are agreed upon by experts in the field. This tool will allow the community to monitor success over time, and to focus efforts and resources on the initiatives that will be most effective for improving advanced illness care.

WHY C-TAC?

C-TAC is uniquely situated in the movement. With a large and diverse membership network that ranges from payers and providers to faith and community leaders, we are exceptionally well-suited to provide national advocacy, thought leadership, and serve as convener for healthcare leaders.

JOIN US

C-TAC's funding is provided by member organizations, foundations and government grants. To join C-TAC, visit www.thectac.org. For more information, please email us at info@thectac.org.

Be sure to also join us for our Campaign Launch and 2017 National Summit.